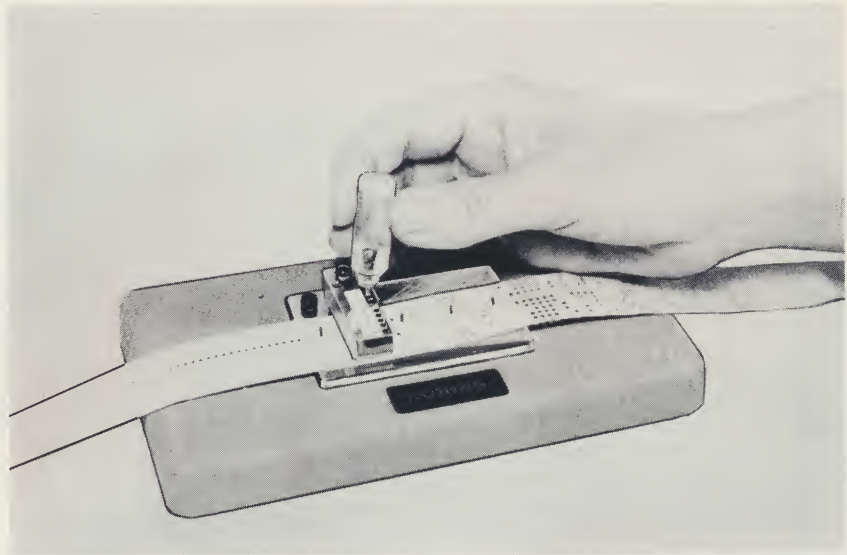


ROBINS DATA-CODER JR.

ECONOMY SINGLE HOLE MANUAL PUNCH ENCODER

Encoder for Standard
Feed Hole Tapes.....
#DC-1JR

Encoder for Advanced
Feed Hole Tape.....
#DC-1JRA



ROBINS® DATA-CODER JR. ECONOMICAL SINGLE HOLE MANUAL PUNCH ENCODER FOR EDITING AND CORRECTING DATA IN 5, 6, 7, AND 8 CHANNEL PERFORATED TAPES

Now you can edit and correct existing punched tapes without tying-up expensive encoding equipment. Areas of punched tapes to be edited are simply covered by a Robins Feed Hole Perforated gummed paper Patch (part #PPN-[]) and repunched with the new or corrected data using Robins Data-Coder Jr.

With Robins Data-Coder Jr. there is no longer the need for loss of time due to transcription of written information to punched tapes. Edit and correct scientific data, inventories, sales data, money or security accounts, cost factors, production, job time, cost analysis, numerical control and automation tapes, etc., etc., as it happens... as it is required, anywhere, anytime. The portability and simplicity of operation permits this precision single hole manual punch encoder to be carried into the field and be operated by anyone.

ROBINS DATA-CODER JR. features a heavy cast base with rubber bumpers for use on desks or tables. The encoding block features feed hole pins for easy, precise positioning and securing of tape during each operation. A punching Stylus is supplied and attached by chain to the encoder to produce code hole perforations in tapes. The top of the encoding block has 8 code holes to guide the stylus. Any alpha-numeric or other code can be punched in tapes. Tapes are manually fed after each individual punch is made by lifting the tape from the feed hole pins and advancing one feed hole at a time.

The bottom of the base of the encoder has a chad opening. By placing a sheet of paper beneath the base, chad can be collected and disposed of upon completion of coding operation.

Weight: 2 lb. 11 oz. Shipping Weight: 3 lb. 8 oz.
Dimensions: 3 3/4" x 7 3/8" x 3/4"

Special Gummed Paper Patching Strips, 9" lengths, feed hole perforated only:

#PPN-C	100 patches
#PPN-D	500 patches
#PPN-M	1000 patches

SEND US YOUR PROBLEMS! WHEN YOU HAVE A SPECIALIZED PROBLEM, LET ROBINS SPECIAL SERVICES DEPARTMENT ENGINEER COST SAVING DEVICES TO MEET YOUR REQUIREMENTS. ANY OF OUR STANDARD ACCESSORIES AND SUPPLIES CAN BE MODIFIED TO YOUR SPECIFICATIONS. YOUR INQUIRY IS ALWAYS WELCOME.

ROBINS® "GIBSON GIRL"® PUNCHED TAPE AND SPLICING KITS

U.S. PATENT NO. 2,778,420, PAT. PEND.

- FOR OILED, OIL FREE, AND MYLAR TAPES
- SPLICES WITHOUT LOSING A SINGLE CODE
- RAPID ACCURATE EDITING AND SPLICING
- PRODUCES "GIBSON GIRL" SHAPE SPLICES FOR SMOOTH MACHINE FEED
- CLEAN AND SIMPLE FOR OPERATION BY OFFICE PERSONNEL — NO HEAT OR MESSY GLUE

Robins Perforated Tape Splicers and Splicing System incorporates many of the features of Robins "Gibson Girl" industrial magnetic tape splicers, which have become, due to their quality and dependability the "standard of the magnetic tape industry.

Cuts precision Vertical Cut on both ends of tape for perfect butted edges or makes splices without loss of data. Trims "Gibson Girl" waists on both sides of the splice to prevent adhesive from contacting parts of equipment.

The pre-punched pressure-sensitive Polyester Splicing Patches supplied are cut to length and ready to apply. They produce splices of higher tensile strength than the paper tape. Adhesive is carefully engineered to control tackiness, thickness, and cold flow.

This splicing system can be adapted to the individual user's need for either minimum time per splice or maximum strength of splices.

Robins "Gibson Girl" Punched Tape Splicers are ruggedly constructed for industrial or office use. Mounted on a heavy cast base with precision "Vertical Cut" and "Gibson Girl" Trim Blades. Each unit has precise blade centering adjustment, and replaceable blades for easy maintenance.

EACH "GIBSON GIRL" PUNCHED TAPE SPLICING KIT CONTAINS: One Punched Tape Splicer, One Burnishing Roller, 50 All Perforated Polyester-Splicing Patches, and Complete Instruction Manual including reorder information.



CARRYING AND STORAGE CASE
FOR ROBINS "GIBSON GIRL"
PUNCHED TAPE EDITING AND
SPLICING KITS

Order this practical Carrying and Storage Case for your tape editing kit. Case has provisions for securing splicer, burnishing roller, and splicing patches. Keeps all accessories in order. Protects equipment from dust and damage. Splicer can be operated in case. Dimensions of case: 7 5/8" x 11 5/8" x 2 7/8".

ORDER CASE.....#DTSPC-1



ROBINS "GIBSON GIRL" PUNCHED TAPE SPLICING KITS

FOR STANDARD FEED HOLE TAPES- KIT #	FOR ADVANCED FEED HOLE TAPES- KIT #	NUMBER OF CHANNELS	TAPE WIDTH
DTSP-5	DTSP-5A	5	11/16"
DTSP-6	DTSP-6A	6	7/8"
DTSP-7	DTSP-7A	7	7/8"
DTSP-71	DTSP-71A	7	1"
DTSP-8	DTSP-8A	8	1"

STANDARD FEED HOLE SPLICING PATCHES FOR USE WITH #DTSP SERIES SPLICERS

PATCHES FOR PAPER TAPES	PATCHES FOR MYLAR TAPES	PKG. QTY.	SPLICER TO BE USED WITH
DPP-5C	DPPM-5C	100	DTSP-5
DPP-5D	DPPM-5D	500	" "
DPP-5M	DPPM-5M	1000	" "
DPP-6C	DPPM-6C	100	DTSP-6
DPP-6D	DPPM-6D	500	" "
DPP-6M	DPPM-6M	1000	" "
DPP-7C	DPPM-7C	100	DTSP-7
DPP-7D	DPPM-7D	500	" "
DPP-7M	DPPM-7M	1000	" "
DPP-71C	DPPM-71C	100	DTSP-71
DPP-71D	DPPM-71D	500	" "
DPP-71M	DPPM-71M	1000	" "
DPP-8C	DPPM-8C	100	DTSP-8
DPP-8D	DPPM-8D	500	" "
DPP-8M	DPPM-8M	1000	" "

OPAQUE PATCHES AVAILABLE ON SPECIAL ORDER.

NOTE: FOR LISTING OF ADVANCED FEED HOLE PATCHES -
SEE PAGE 6

NOTE: STRAIGHT TRIM PUNCHED TAPE SPLICERS ARE AVAILABLE FOR TAPE READERS THAT USE AN EDGE TAPE FEED METHOD (N.C.R., DIGITRONICS, OMNITRONICS, ETC.) COST IS THE SAME AS STANDARD PUNCHED TAPE SPLICERS, HOWEVER, A STRAIGHT TRIM MUST BE SPECIFIED WHEN ORDERING.

The Board of Editors of the new **DATA PROCESSING BOOK SERVICE**

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COMPUTER AND DATA PROCESSING DICTIONARY AND GUIDE

... an illustrated guide to the language, hardware,
software and programming of automatic data processing
systems for business, science, and engineering

NOTE: The price of this first selection is your only financial obligation of membership

Dear Sir:

To help you get the best possible results from the automatic data processing equipment in your company, I am prompted to offer you—at the token price of only \$2.98—a book which may well be the hardest-working assistant you could ever hire.

The new **COMPUTER AND DATA PROCESSING DICTIONARY AND GUIDE** has been prepared by Jack Horn, a top consultant to industry on planning and installation of ADP systems. It is crammed full of information you and your associates will be using almost daily—all of it invaluable for training new people, planning new applications, and improving the performance of your equipment. Here's just an idea of what it contains:

- 1) This book is a complete guide to the idiom of ADP, which defines well over 3,000 terms ranging from Absolute Coding to Zone Punch—and is cross-referenced to related terms in three different ways.
- 2) It brings together in one source all the common machine codings and symbols, gleaned from scores of glossaries, trade journals and manufacturers' equipment manuals. No more searching around in scattered sources for these codes and symbols!
- 3) It explains Cobol—Common Business Oriented Computer Language—which serves as a bridge between business English and the language of the computer. Further, it shows how Cobol is translated into machine language; and includes both a glossary of key words in Cobol and the complete Cobol set of characters.
- 4) It describes PL/I—a programming language, developed by IBM, that accomodates both business and scientific applications of computers, as well as real time systems.

- 5) It lays down eleven cardinal rules of flow charting any kind of data processing application—showing the symbols to use, and even including a typical operational flow chart to serve as a model.

A Reference Work Without Peer...An Assistant that
Works for You Five Days a Week

Once this DICTIONARY AND GUIDE joins your staff, you can expect to get better performance from your equipment, and take full advantage of its capabilities. You'll find it easier to design and set up new applications, and deal promptly with the inevitable "bugs" that crop up. At the same time, you'll be in a better position to evaluate manufacturers' claims for their equipment, and understand the instructions in their manuals.

Furthermore, the book is a splendid training aid. Actually, it is a first-rate "course" in the language, the equipment, and the capabilities of automatic data processing which every new person you hire should, as a matter of policy, be required to study.

Apart from everything else, the DICTIONARY AND GUIDE also serves you as a master directory of the data processing industry. In fact, it contains three different directories—a) companies that manufacture computers, b) data processing centers in major cities, and c) active associations of computer users. All of these listings represent sources of help you can turn to when difficult problems arise.

You can therefore see why this book is so highly regarded—so heavily relied upon—by ADP engineers, systems analysts, programmers and other specialists. Probably no other one book has carved out such an important niche for itself in the industry.

At a bookstore, a copy of COMPUTER AND DATA PROCESSING DICTIONARY AND GUIDE would cost you a full \$16.00, the price which hundreds of ADP men have gladly paid for it. Even so, you may now own it for only \$2.98, as a tangible demonstration of the benefits of joining the new DATA PROCESSING BOOK SERVICE.

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Yet, even though you are not tied down to any fixed expense, you will be kept regularly informed from month to month about new books of genuine importance to you. The Service will offer you, at very generous savings, books of genuine merit on all phases of ADP, written by the most knowledgeable men in the industry.

Through this program, you will have the opportunity to build an

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Your membership is therefore an ideal way to keep in touch with the onrushing advances in ADP equipment, systems, and applications. In an industry where this year's novelty is next year's anachronism, there is no better way to keep on top of the changing technology.

Through the selections you choose to accept, you will be able to develop more productive ways of using the automatic equipment which you own or rent. You will see how other companies are putting ADP to work on tough problems of product design, materials testing, production, marketing, and a host of other applications in business, science, and engineering.

Further, you will be able to plan and supervise the conversion to automated systems—always a formidable task—with a minimum of trouble and expense. And you will shorten the time it takes to train new people in the operation and maintenance of your equipment.

Monthly selections also serve you well by amplifying the information about ADP published in your trade journals—presenting it in much greater depth, with more charts and diagrams, and in permanent reference form.

Keeping in mind that many selections of this new Book Service are books you would probably buy anyway, it makes good sense to obtain them through this program. You will save at least 15%, often as much as 30%, on every book you accept.

Immediately upon joining as a Charter Member, you will be sent our first selection—"Computer and Data Processing Dictionary and Guide"—for only \$2.98, a clear saving of \$13 on its regular list price!

Thereafter, once every month you will receive a special Bulletin previewing the next main selection, and describing a number of alternate selections as well. If you wish to accept the main selection, no action is required; it will be sent to you automatically about 30 days later. If you don't want it, you merely return the refusal card enclosed with the Bulletin.

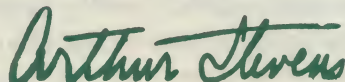
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I am sure that your membership will prove to be a most stimulating and rewarding experience. Thank you for your attention.

Sincerely yours,

A handwritten signature in dark ink, reading "Arthur Stevens". The script is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Arthur Stevens
Membership Director

Z-DP/BL-1

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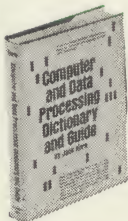
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